

Message Text

UNCLASSIFIED

PAGE 01 VIENNA 04517 201559Z

63

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 201510Z MAY 74

FM AMAMBASSY VIENNA

TO AMEMBASSY SOFIA

USDOC WASHDC

INFO SECSTATE WASHDC 2856

UNCLAS VIENNA 4517

BEWT FOR RICE

E.O. 11652: N/A

TAGS: BEXP, BU, AU

SUBJECT: PARTICIPATION PLOVDIV FAIR 1974 DEERE & CO

1. EWTC DIRECTOR MARTIN CALLED DR. FRANK, DEERE & CO.,
MANNHEIM ON MAY 17 TO SAY THAT PRICE FOR USDOC SPACE
AT U.S. EXHIBIT AT 1974 PLOVIDV FAIR COULD NOT BE
REDUCED. DR. FRANK SAID THAT HE WAS DISAPPOINTED
TO HEAR THIS BUT WOULD NEVERTHELESS FORWARD
PARTICIPATION AGREEMENT WITHIN FEW DAYS AS DEERE & CO.
HAD GIVEN ITS WORD IT WOULD PARTICIPATE AND WOULD
NOT BACK DOWN ON ITS COMMITMENT.

2. WE ANTICIPATE PROBLEMS DURING PLOVDIV FAIR BETWEEN
THOSE FIRMS E.G. FMC WHICH ARE GETTING FREE SIDE ON
USIA SIDE OF EXHIBIT AND COMPETING FIRMS LIKE DEERE & CO.
AND INTERNATIONAL HARVESTER WHICH ARE PAYING FULL FARE
ON USDOC SIDE. REQUEST EMBASSY SOFIA COMMENT THIS POINT.
HUMES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974VIENNA04517
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Office: ACTION EUR
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Review Comment: n/a
Review Content Flags:
Review Date: 28 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <28 OCT 2002 by boyleja>; APPROVED <07 JAN 2003 by shawdg>; APPROVED <07 JAN 2003 by shawdg>
Review Markings:

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30 JUN 2005

Review Media Identifier:
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Review Release Event: n/a
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Review Withdrawn Fields: n/a
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